

# One-stop shop for all your communication needs!



#### Who we are

**CHF Capital Markets'** team consists of high-profile communications and investment industry specialists who provide individually crafted solutions for clients operating in a broad range of industries.







## **Corporate Communications**

- Writing, editing and proofreading of news releases, pitches, newsletters and blogs
- Creating and updating presentations, factsheets and other materials
- Preparing conference call scripts,
  Questions & Answers and interview briefings
- Managing client's investor lists



## Stakeholder Engagement

- Acting as a liaison between a client, its shareholders, investment industry professionals and media
- Answering shareholder emails and calls









**5,000+** CHF eNewsletter List



550+ CHF Blog List

## **Digital & Social Media**

- Expanding client's online presence
- Creating content for client websites and social media channels
- Growing client's audience on Twitter, LinkedIn,
  Facebook and other platforms,
  both organically and by running strategic ad campaigns
- Sharing client press releases on the CHF social media channels
- Featuring client stories on CHF's eNewsletters and weekly blogs



#### **Video Productions**

- Video Interviews Bay Street
  Q&A series
- Video Press Releases turning your important news into appealing & engaging short videos (60-90 seconds)



## **Investment Industry Outreach**

- Organizing roadshows, webinars, conference calls and meetings with brokers, analysts, investment bankers and high net worth investors
- Getting feedback after the meetings to further improve the materials, pitch and client's presentation techniques
- Keeping investment community updated on the client's progress
- Facilitating introductions to aid clients with their financing efforts
- Identifying prospective directors, qualified lawyers, accountants, etc.



### **Graphic Design & Branding**

- Website audits
- Designing, updating and rebranding client's marketing and corporate materials, including logos, presentations, banners, corporate structure charts, etc.



## More than 140 Years of Collective IR & Capital Markets Experience

## **Contact Us**

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