



CHF | CAPITAL
MARKETS

One-stop shop for all your communication needs

2024

Overview

More Than 156 Years Of Collective IR & Capital Markets Experience

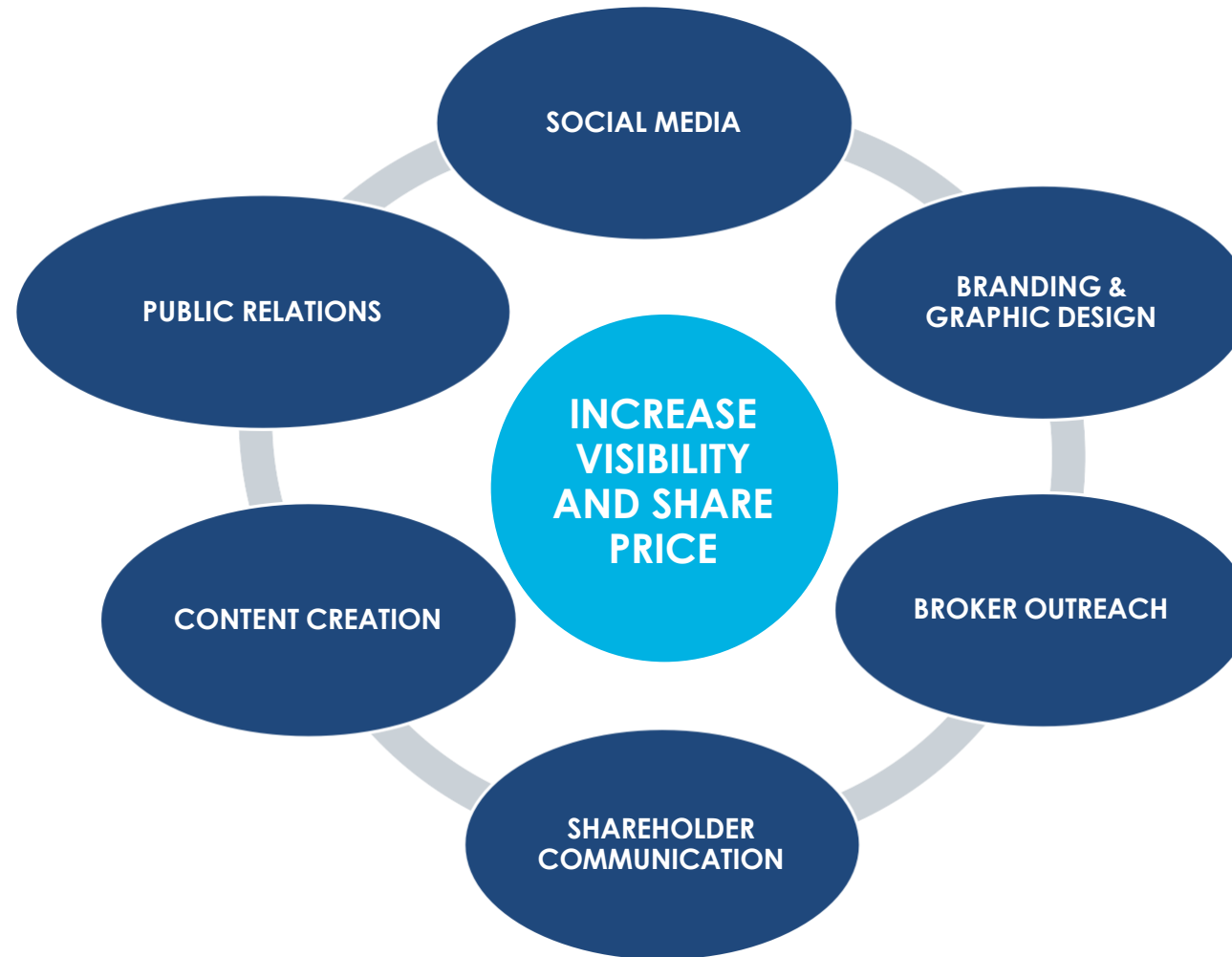
CHF Capital Markets boasts a team of experts in communications and investment/capital markets, dedicated to delivering customized solutions for our varied clients. Our approach introduces fresh concepts, applies well thought out strategies, and ensures an exceptional investor experience.

AI Data & Technology, Biopharmaceutical, Biotech, Cannabis, Financial Services, Fintech, Healthcare, Mining, Oil & Gas, and Special Situations.



How to Cut Through the Clutter

Through a multi-pronged capital markets approach





OUR SERVICES



Corporate Communications

- Writing, editing and proofreading of news releases, pitches, newsletters and blogs
- Creating and updating presentations, factsheets and other materials
- Preparing conference call scripts, Questions & Answers and interview briefings
- Managing client's investor lists

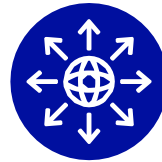




Stakeholder Engagement



- Acting as a liaison between a client, its shareholders, investment industry professionals and media
- Answering shareholder emails and calls



Digital & Social Media

- Expanding client's online presence
- Creating content for client websites and social media channels
- Growing client's audience on Twitter (X), LinkedIn, Facebook and other platforms, both organically and by running strategic ad campaigns
- Sharing client press releases on the CHF and client social media channels
- Featuring client stories on CHF's eNewsletters and weekly blogs
- Effective messaging, strategically planned programs & innovative campaign design





Investment Industry Outreach

- Organizing roadshows, webinars, conference calls and meetings with brokers, analysts, investment bankers and high-net-worth investors
- Getting feedback after the meetings to further improve the materials, pitch and client's presentation techniques
- Keeping investment community updated on the client's progress
- Facilitating introductions to aid clients with their financing efforts
- Identifying prospective directors, qualified lawyers, accountants, transfer agents, etc.



Graphic Design & Branding

- Website audits
- Designing, updating, and rebranding client's marketing and corporate materials, including logos, presentations, factsheets, conference banners, corporate structure charts, etc.

Before



After





Roadshow Campaigns

- **Exclusive Engagement:** Face-to-face or virtual meetings with senior management, allowing investment advisors and high-net-worth investors to directly assess small-cap companies' leadership and strategic direction.
- **Elite Event:** Invitation-only gathering of 25-30 investment professionals and high-net-worth investors at Hy's Steakhouse, Toronto, hosted by [CHF Capital Markets & Imperial Guardian Capital Group](#). Includes a 20-minute company presentation and a 10-minute Q&A session amidst Hy's distinguished ambiance.



Contact Us

Cathy Hume, CEO

E: cathy@chfir.com

T: +1.416.868.1079 x 251

CHF Capital Markets

Exchange Tower
130 King St W, Suite 1900
Toronto, ON M5X 1J5



[@CHFCapMarkets](https://twitter.com/CHFCapMarkets)



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