



**CHF** | CAPITAL  
MARKETS

**One-stop shop  
for all your  
communication  
needs!**

## Who we are

CHF Capital Markets' team consists of high-profile communications and investment industry specialists who provide individually crafted solutions for clients operating in a broad range of industries.



## Corporate Communications

- Writing, editing and proofreading of news releases, pitches, newsletters and blogs
- Creating and updating presentations, factsheets and other materials
- Preparing conference call scripts, Questions & Answers and interview briefings
- Managing client's investor lists

## Stakeholder Engagement



- Acting as a liaison between a client, its shareholders, investment industry professionals and media
- Answering shareholder emails and calls



**4,700+** CHF Newsletter List



**6,700+** CHF Social Media Channels



**500** CHF Blog List

[www.chfcapital.com](http://www.chfcapital.com)



## Digital & Social Media

- Expanding client's online presence
- Creating content for client websites and social media channels
- Growing client's audience on Twitter (X), LinkedIn, Facebook and other platforms, both organically and by running strategic ad campaigns
- Sharing client press releases on the CHF and client social media channels
- Featuring client stories on CHF's eNewsletters and weekly blogs
- Effective messaging, strategically planned programs & innovative campaign design



## Roadshow Campaigns

- **Exclusive Engagement:** Meetings with top executives to evaluate leadership
- **Elite Event:** A select gathering at Hy's Steakhouse with a brief presentation and Q&A



## Investment Industry Outreach

- Organizing roadshows, webinars, conference calls and meetings with brokers, analysts, investment bankers and high-net-worth investors
- Getting feedback after the meetings to further improve the materials, pitch and client's presentation techniques
- Keeping investment community updated on the client's progress
- Facilitating introductions to aid clients with their financing efforts
- Identifying prospective directors, qualified lawyers, accountants, transfer agents, etc.



## Graphic Design & Branding

- Website audits
- Designing, updating and rebranding client's marketing and corporate materials, including logos, presentations, factsheets, conference banners, corporate structure charts, etc.



## More than 156 Years of Collective IR & Capital Markets Experience

## Contact Us

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